



Seeing MS

MS Annual Report 2014





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Our Corporate Governance Statement:

- sets out the principles, policies and procedures that the Board adopts to ensure that the long-term health and prosperity of the Company are maintained for the benefit of Australians affected by MS
- provides an overall governance framework for the Company
- identifies the roles and responsibilities of the Board and Executive in setting the strategy and direction of the Company and in managing and controlling the organisation.

Our full Corporate Governance Statement can be viewed at www.ms.org.au

The Board of Directors

W. Peter Day,
Chairman

Garry R. Whatley,
Deputy Chairman

Christina Gillies

Denise Cosgrove

Don Ferguson

Ian Pennell, AM

Karen Hayes, AM

Major General Ian Gordon, AO,
retired

Robert McEniry

Scott McCorkell

Sophie Langshaw



Chairman's report

THIS is my first report as Chairman of MS. I am privileged to serve you, the MS family, our MS staff and the Board. May I first thank Chris Gillies for her tireless and enthusiastic leadership as she led the Board through some challenging times. Thank you, Chris, from all of us. We are grateful that Chris continues on as a fully active Board member.

Being an accountant by trade, I hope you will not mind me starting off by reporting that we ended the financial year in surplus. The planning and restructuring for the future is starting to pay off and we're going into the upcoming years with a clearer structural foundation and better financial position. For a 'not for profit' that means the commitment to sustainability is underway, which gives us confidence in making the investments we need to underpin the future services we can offer.

The National Disability Insurance Scheme (NDIS) is a colossal reform that changes the nature, focus and funding of the disability sector. It presents such promise and opportunity that it must be seized to deliver better equity and better outcomes. Because it is a 'moment in time' that needs focus, we have committed resources over and above what we would normally as an investment. MS staff members have been advocating strenuously on behalf of people who are affected by multiple sclerosis, and we have been helping them to prepare for this change. As a result of this experience, we are delivering a limited suite of NDIS-approved services in the Hunter and Barwon trial sites.

Sharing tough times

Last year, it was evident that the status quo was unaffordable. Indeed, the tipping point was potentially not far away from threatening our ongoing capacity to sustain the delivery of high-quality services. There is one bucket of money – it's hard

to earn and we have to be careful how we use it. Our goal is to create more dollars so they can go to more people living with multiple sclerosis. To this end, our spending on service delivery is \$22.2 million.

During the past year or so, we have shared some tough times as we have started to reshape in the face of a changing environment.

The Board and I believe that we are heading in the right direction. There is also a strong sense shared by the MS management team that the refreshed MS organisation is well positioned to respond flexibly to the future environment.

Our MS organisation is a repository of vast knowledge. The Board unreservedly salutes the talent of our committed staff and our volunteers who so generously donate their time. Thank you to my fellow directors, and our partners such as Brainlink and Australian Home Care. I also want to acknowledge the legacy of the late John Studdy, an Emeritus President and Life Governor, and also the generous bequest of Lieutenant Timothy Fuller. Without the enthusiasm and benevolence of people such as these, our organisation would not flourish in the way that it does.

W. Peter Day
Chairman





CEO's report

IT'S been a big year and look at what we've achieved! We've been able to move forward, grow through challenging times and redefine our services, ensuring we remain relevant, deliver our mission and achieve our goals. Many people contributed to the implementation of the first year of our Strategic Plan 2013–2018. I want to thank everyone involved for this significant contribution to position our organisation for the future.

It's a privilege to be CEO at this exciting time. In 56 years our mission hasn't changed. We exist today for the same reason we did then – to help people face the challenges of multiple sclerosis and to minimise its impact on their lives and dreams.

While our mission hasn't changed, almost everything else has ... and the changes are getting bigger and they're coming more quickly.

At MS, we share a common passion – our Service Promise is a clear and unambiguous goal and aspiration, a beacon that enables us to fulfill that mission for people served in 2013–14 and beyond.

This year's strategic focus and new structure reflects our understanding and conviction that to maintain the mission we need to respond decisively to the changes in our environment and make bold changes to the way we do things.

We believe we are making progress. Transition is underway: we are operating in the National Disability Insurance Scheme (NDIS) environment, with key learnings informing our assumptions about what the future funding looks like. We are also honing a new service model that will guide us well. Transformation is in progress to bolster staff engagement, understanding and alignment to ensure they are prepared to embark on change and innovation.

Your NDIS experience

We started preparations for individual funding three years ago. Now that we are one year down with two to go in experiencing the NDIS, it is valuable for participants in the scheme to share, and raise the issues, in relation to their

experiences. We also encourage everyone who is preparing for the NDIS to think about their goals and aspirations. Consider these as a family and with the widest frame of reference – what's important and what direction you want to take in life. And remember, we need your feedback to keep informing all other components. This helps us by pushing the boundaries and being demanding to get the reward.

Brand changes

This year we rebranded from MS Australia – ACT/NSW/VIC to MS, to signal our change in direction and to create a unique brand positioning.

The Seeing MS campaign successfully raised the understanding and awareness of some invisible symptoms and has reached more than 10.4 million people globally.

The campaign also became a way for us to revitalise the brand. We are following it up with a targeted campaign aimed at increasing awareness of our services and we are building a new website that will be easier to navigate.

As a result of the generosity of donors and the unstinting efforts of our fundraising team, we have delivered support and services beyond baseline program definitions for a very long time. While a choice of providers is an advantage, your loyalty to our MS services will secure our ability to continue providing services to people affected by multiple sclerosis. Thus, ensuring our operations for the next 56 years.

In conclusion, I want to sing the praises of our most important asset – our MS staff. Thank you to each member of our talented and committed team; they are unstinting in their endeavours to deliver our service promise to you.

Robyn Hunter
Chief Executive Officer
MS

Our Service Promise

These four guiding principles define our attitudes, behaviours and ultimately our reputation. They help us help people with multiple sclerosis to 'face the challenges' and 'retain the dreams'.



First Contact

Being there from the beginning.

Think Yes

Work out how things can be done.

Act Now

Problems are addressed and solutions found.

Push Ahead

Find new ways to minimise the impact of multiple sclerosis and search for a cure.

Executive Team

Robyn Hunter

Chief Executive Officer

Michelle O'Sullivan

General Manager Human Resources

Sandra Walker

General Manager Services Innovation

Jack Hanson

General Manager Commercial Development/Company Secretary

Dyranda Hortle

General Manager Strategic Marketing and Sales

WE THANK OUR GENEROUS SUPPORTERS

Our supporters:

Molonglo Financial Services
Youngcare
Terry Agnew Tower Holdings (Oztron Proprietary Limited)
Goodman Property Services (Australia) Proprietary Limited
KPMG
Oakton Consulting Technology
Clayton Utz
Jo Fisher Executive Search

QBE Insurance

Toyota

Bradman Foundation

Bunnings Warehouse

Spartan

City of Melbourne

Legends & Heroes Memorabilia

Rotary

Lend Lease

Mr Dean Jones

Mr Allan Border

Sir Ian Botham

Our media partners:

OMD media agency
oOH! Outdoor Media
Grey
Executive Channel
Media i
Network Ten
Nine Network
Seven Network
SBS
SKY
Foxtel
Café Media

In particular, we would like to acknowledge:

The Australian Government:

National Disability Insurance Agency
Department of Social Services
Department of Health and Ageing

The Australian Capital

Territory Government:

Disability ACT
ACT Health

The New South Wales Government:

Department of Family and
Community Services – Ageing,
Disability and Home Care
NSW Health

The Victorian Government:

Department of Health
Department of Human Services

And

National Disability Services

Plus, our donors and benefactors!

Our event partners:

University of Wollongong
Transport for NSW
Scody
Specialized
Brooks
Canon
Penguin Books Australia
RACV (Corporate Property Services)
Jayco
Mitchelton Wines
Pratt Foundation
Bob Jane T-Marts
Monjon



Ann Sanders conducted a panel discussion with Dr John Parratt, neurologist, and Lyn Petrucci and Stephen Papadopoulos who live with multiple sclerosis and who featured in the campaign.



MS CEO Robyn Hunter and TV presenter Ann Sanders, who hosted the event.

Exposing invisible symptoms

OUR innovative Seeing MS campaign was launched in February and became a sensation around the world. The campaign involved nine photographers who were paired with nine Australians living with MS. The photographers then captured what it's like to live with a symptom of multiple sclerosis in a compelling image.

The campaign exceeded all expectations, triggering positive reactions from people living with multiple sclerosis and their family and friends, and reached more than 10.4 million people globally.

Seeing MS generated a huge amount of media coverage valued at more than \$3 million coupled with \$1 million of donated advertising, 5,000 posts on Twitter and Instagram and 70,000 YouTube views.

The free Seeing MS app was downloaded more than 6,000 times and photographers, filmmakers and students from more than 50 countries uploaded images to the online gallery, many of which were displayed at the Seeing MS exhibition and published in the *Seeing MS* book.

The photographs were showcased in the exhibition hosted by Canon at Sun Studios in Sydney on 27 May, the eve of World MS Day.

During the evening, speakers acknowledged that while the Seeing MS images reflected nine, often invisible, symptoms of the disease, every person's journey with multiple sclerosis is different.

Ann Sanders, the presenter of Network Seven *Morning News*, hosted the event which was attended by 150 people, including the people living with MS who were the subjects of the photographs and their photographers.

The dedication of our three main partners in this campaign was remarkable. Grey, a creative and advertising agency, committed more than \$400,000 worth of idea development, coupled with campaign development and implementation. Infinity Squared filmed the mini documentaries valued at \$150,000, while Limehouse Creative committed \$65,000 to filter development and image retouching. Our media partners such as OMD, oOH! media, APN Outdoor also got on board while Canon provided the exhibition space, printed the images and the book.

To learn more go to www.seeingms.com/

SEEING MS



Lyn Petruccelli

Lyn's experience with MS was the inspiration for the Seeing MS campaign.

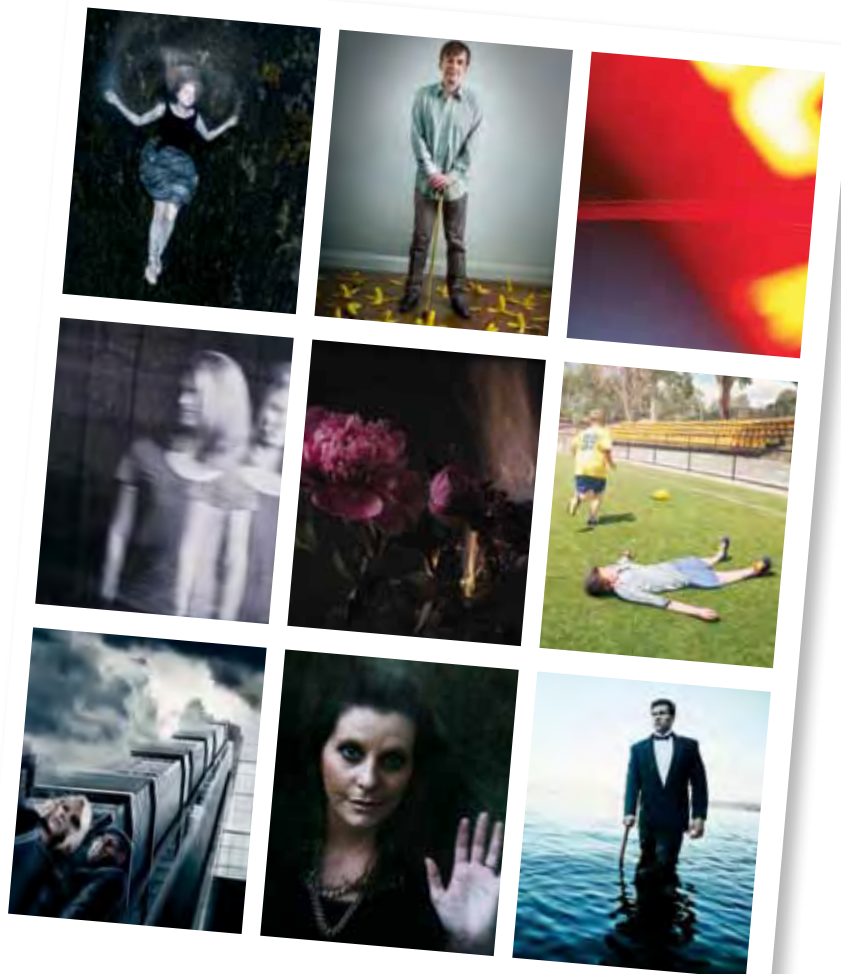
HER dizziness strikes in random waves of vertigo, leaving her nauseous on some days and bedridden on others.

She was diagnosed in 2010 and has learnt to manage her symptoms by resting for up to four hours every afternoon. Frustration with her 'invisible' symptoms prompted Lyn to exclaim to Louis Petruccelli, her photographer husband, 'Wouldn't it be great if we could use photography to visualise how I feel.'

Louis realised that Lyn had stumbled onto a great idea and the couple talked it through with their daughter, Laura, who works at Grey Australia, and the Seeing MS campaign grew from there.

Louis has seen first-hand the effects of Lyn's disease. Indeed, he was by her side the first time dizziness and nausea engulfed her and she collapsed on the ground. "I wanted the viewer to get a sense of Lyn's disorientation and helplessness as they look up at the faces staring down at them."

Lyn is pictured with Louise and Laura at the Seeing MS event, standing in front of the photograph Louis created. See the next page for Louis's photo inspired by Lyn's dizziness.



YOUR PHOTOS CAN HELP
EXPOSE THE INVISIBLE DISEASE

SEEING **MS**

You are now seeing dizziness.



Would you pick yourself
up just to fall down again?

Lyn Petruccelli, diagnosed 2010



Advice from the MS community

THE MS Advisory Councils in NSW and Victoria have continued to provide direct and regular feedback to the MS Board and the leadership team of the MS organisation. Some of that feedback has been the result of collaboration between the Councils, whereas other input has been locally sourced and focused.

The topics that have been most significant during the past year include:

- Inspiring the organisation's ongoing community engagement and communication approach.
- Identifying opportunities to improve the presentation and functionality of the MS website, particularly the need for a clear and accessible list of services through the website.
- **Identifying specific needs of carers and those affected by multiple sclerosis who live in rural areas. These have become key elements of the MS strategic plan.**
- Gathering input from a wide range of people affected by multiple sclerosis via direct contact, emails, MS Facebook sites and MSAC's Facebook page to identify emerging common themes, discussing these themes and formally passing suggestions on to the MS Board.

For the coming year, MSAC will continue to work with our communities. We are developing an education program for doctors in order to increase the likelihood of an earlier diagnosis of multiple sclerosis. We are also examining the impact of the National Disability Insurance Scheme and how it affects people living with multiple sclerosis.

ACT and Southern NSW Advisory Board

The interests of residents of the ACT and Southern NSW who are affected by multiple sclerosis are represented by the ACT and Southern NSW Advisory Board which meets six times a year. The Board hears reports from MS managers and local MS support groups and represents these views to the MS Board.

The Board has recently recruited three new members to ensure ongoing representation by people with multiple sclerosis, carers and other stakeholders.

Matters of interest for 2013–14 have included the:

- support needs of the local office
- ongoing redesign of MS Connect
- provision of information and support to people living with multiple sclerosis in preparation for the ACT trial of the National Disability Insurance Scheme from July 1, 2014
- success of local fundraising events.



From left: Andrew Potter, National Advocates Coordinator, the Honourable Senator Kate Lundy, David Barnes MSA President, Debra Cerasa MSA CEO and Ian Pennell, MS Board Member and MSA Vice President, at the World MS Day function held by the Parliamentary Friends of MS in Parliament House.

MS Australia

MS Australia is the national peak body for people living with multiple sclerosis in Australia. We work on behalf of all state and territory member organisations to provide a voice for people living with the disease to support the development of:

- Advocacy and awareness
- Communication and information
- Services provided by our member organisations
- Research by our subsidiary, MS Research Australia
- International collaboration

MS Australia advocates across all stakeholders, governments and communities, on behalf of our members, to represent people who are diagnosed with multiple sclerosis, their carers and the broader MS community with a particular focus on the national scene.

MS Australia is an active member of the Multiple Sclerosis International Federation (MSIF) and peak bodies in Australia such as the Consumers Health Forum, the Australian Council of Social Services, National Disability Services and the Neurological Alliance Australia to advance the interests of people affected by multiple sclerosis.

While 'advocacy' is part of everyone's job at MS Australia, our advocacy work is formally delivered through our National Advocates Program under the stewardship of our National Advocates Program Coordinator.

The National Advocates Program links to the work of the MS state organisations, special interest groups and individuals through a network of volunteer advocates, determining and advancing our annual priorities and

reinforcing our National Statement of Purpose.

The National Advocates Program has been designed to recruit, train and support people with multiple sclerosis, and a number of carers, to be effective advocates and participate in public policy debates. Mentoring, support and information sharing is provided to assist Advocates to continue to participate in a wide range of policy activities such as: research into parliamentary inquiries, media training, effective networking, and successful campaigning.

Through this program, MS Australia makes regular representations directly to federal parliamentarians and makes submissions to Australian Government inquiries.

In May 2014, following consultation with our National Advocates and members of the MS community, we wrote to each parliamentarian expressing our concerns regarding matters in the Federal Budget that impact on people with multiple sclerosis. We have since received positive responses from a number of Senators and Members. This work continues as the Australian Government negotiates its 2014 budget package through the Senate.

On 28 May 2014, we marked World MS Day at an event in Parliament House, Canberra, hosted by the Parliamentary Friends of MS. It was co-chaired by Senator Kate Lundy from the Opposition and Senator David Bushby from the Government. These events ensure our National Advocates and MS Australia staff can meet face-to-face and interact with a wide range of politicians in a friendly, congenial atmosphere to build on many long-standing relationships.

For more information about MS Australia, go to www.msaustralia.org.au

Debra Cerasa
Chief Executive Officer
MS Australia



Dr Matthew Miles, CEO MS Research Australia and the Honourable Jillian Skinner MP, NSW Minister for Health and Medical Research.

MS Research Australia

MS Research Australia is the only non-government national organisation dedicated to funding and coordinating MS research in Australia, as part of the worldwide effort to solve MS. Our mission is to accelerate research towards the prevention, better treatments of, and ultimately a cure for multiple sclerosis. MS Research Australia is the research arm of the national peak-body organisation, MS Australia.

MS Research Australia's research strategy aims to accelerate research activity in areas where Australian scientists can have the greatest impact in worldwide multiple sclerosis research. Close partnerships have been established to encourage collaboration between Australia's leading medical research institutions. The research is focused on three main areas; to better diagnose and treat multiple sclerosis, to predict and prevent the disease, and to promote cell repair and regeneration.

With the guidance of a scientific committee, MS Research Australia facilitates collaborations and research platforms, such as the MS Research Australia Brain Bank, the Vitamin D MS Prevention Trial, the Australian MS Longitudinal study and ANZgene MS Genetics Consortium, as well as funding investigator-driven research projects through an annual grant round.

MS Research Australia seeks financial contributions to support the research strategy from state-based MS organisations, donations, trusts and foundations, private philanthropic donors, grants, corporate partnerships, bequests and community fundraising. We link potential donors and sponsors with specific research projects of interest to them and their specific funding criteria. MS Research Australia also works very closely and collaboratively with the National Health and Medical Research Council (NHMRC), the Government's peer-reviewed medical research funding agency.

Some key research achievements in the past year were:

- ANZgene contributed significantly to the International MS Genetics Consortium (IMSGC) discovery which was published in the prestigious journal, *Nature Genetics*. This publication represented another giant step forward in understanding the genetic contribution to the cause of multiple sclerosis.

- MS Research Australia-funded researcher, Dr Ingrid van der Mei published her findings on the role that an adverse fat profile in the blood may play in a faster rate of disease progression.
- After many years of research supported by MS Research Australia on the interaction between Epstein-Barr Virus (EBV) and the immune system in MS, Professor Michael Pender has taken the next step in his research with the use of an adoptive transfer of immune cells to stimulate EBV control in a patient with multiple sclerosis.

An important highlight in social and applied research was undertaken by Dr Van Dijk and Dr Andrea Kirk-Brown at Monash University.

It showed that disclosing a diagnosis of multiple sclerosis to your employer was associated with greater employment retention, contrary to what many people expect.

This was a significant result, given that unemployment rates for people with MS are disproportionately high in comparison to other chronic diseases. One factor leading to disclosure of diagnosis was severity of disability, however employees who disclosed their diagnosis were more likely to be employed, and more likely to be employed for longer periods, even after taking level of disability into account.

Results from the study funded by MS Research Australia suggest that after disclosure, employees may receive more assistance with workplace modifications, social support and possibly more effective symptom management than non-disclosing employees. Future research will help determine these aspects. Previous research has shown that symptom management in the workplace is key to maintaining employment for people with multiple sclerosis.

For more information go to www.msra.org.au

Dr Matthew Miles
Chief Executive Officer
MS Research Australia

Here to help

UNTIL a cure is found for multiple sclerosis, we have one simple and compelling purpose: to help people face the challenges of multiple sclerosis from the moment they suspect its presence, in order to minimise its impact on their lives and dreams. We do this by understanding the effect the disease can have on an individual and on that person's family and carers.

We also understand that every person's journey with multiple sclerosis is different. Our experienced MS teams provide holistic assessment and specialist consultation to ensure clients have their needs and goals identified and met. MS Services include immunotherapy, symptom management, counselling and therapeutic support, practical assistance, forging of connections, coordination of services, planning ahead, and organising respite options. See the table (at right) for a summary of our service hours during 2013–14.

We delivered these hours of service:

Occupational therapy	5,013
MS nurse/community support work (including immunotherapy)	10,464
Social work/community support work	14,266
Physiotherapy	3,501
Urology Clinic	338
Exercise	5,296

Service innovation

DURING the year we implemented a major restructure to position our services in a more commercial and sustainable way, particularly for the onset of the National Disability Insurance Scheme. Our services were grouped into MS Connect, MS Care and MS Residential.

As an essential foundation we redesigned MS Connect, our information and advice service, in order to increase its capacity and enable calls to be directed and prioritised based on the nature of each enquiry. To this end, we focused on simplifying registration and other processes to enable the person's enquiry to be handled quickly and with an expectation of a satisfied outcome.

To this end during 2013–14, MS Connect:

- responded to 8,502 contacts from people affected by multiple sclerosis, as well as their family members, carers, health professionals and other service providers. That is an average of 709 contacts per month.
- Of these, an average of 46 per cent of the contacts were from people living with multiple sclerosis; 76 per cent were made over the phone each month, while the remaining 24 per cent were comprised of emails, face-to-face contact or were from people responding to mail.



Darcy McCann

Darcy was diagnosed with multiple sclerosis at only 10 years of age.

HIS fatigue sometimes causes him to wake up feeling ready for bed again. Simply getting to school every day and keeping up with friends can be a real challenge, often leaving Darcy with an overwhelming sense of deflation.

"Sometimes my family call me 'El Groucho' because I can get slightly agitated and grumpy and don't want to do anything," Darcy explains. "I've told my close friends I have multiple sclerosis so they understand what's happening when I'm in a bad mood."

As you can imagine, his diagnosis floored his parents and his mother, Nicole, says the neurologist advised them to contact the MS organisation. "When Darcy was in hospital we were told there were a range of choices we had to make about medication," Nicole says. "After he was discharged, we met with an MS nurse from the MS organisation who provided practical information on each drug to help us make the best decision. We couldn't have done it without her help."

Darcy has injections three times a week. "At times, it frustrates me a lot," he says. "I was pleased to be part of the Seeing MS campaign because it's important for others to know what happens when someone has multiple sclerosis."

When Darcy explained that he felt deflated, it inspired photographer Juliet Taylor to create her quirky interpretation, showing fatigue alongside Darcy's youth and innocence. "I wanted to visually convey Darcy's fatigue in a way that the viewer could see how this brave boy now must live his life."

You are now seeing fatigue.



I get so tired that I feel like
a popped balloon.

Darcy McCann, diagnosed 2012



Easing the way

WHEN a person with multiple sclerosis is first diagnosed, and throughout their journey with the disease, they find immense value in sharing the experience with their peers. They also seek help from our MS experts to build their understanding of the disease and how to manage it in order to improve their wellbeing. To this end, we organise educational events and MS Peer Support and Social Support programs.

MS Social Support

IN Victoria, we run 13 social support day programs around metropolitan Melbourne and Geelong, which support 161 people living with multiple sclerosis. The groups provide a range of social and physical activities, which are determined by the people who attend.

MS Peer Support

THIS year, 235 people with multiple sclerosis or their carers joined our programs to access peer support, either via phone or by attending local peer support groups. There was also a huge growth in the Facebook and online peer support groups with 716 people joining and communicating with each other during the year.

The MS Peer Support Volunteer helped me find direction and build my confidence in my wellbeing.

Caroline, 38, diagnosed 2013

Education

USING the expertise of our MS team and also drawing on the expertise of others, such as health professionals, local municipal and shire councils and government agencies, we hold educational sessions and programs.

In 2013-14:

79 people participated in 12 teleconferences

1,539 clients, carers and family members attended
87 face-to-face sessions

62 programs were held for health professionals

950 people accessed education programs via our website.

Studdy MS Centre gym

THE gymnasium at our Lidcombe facility offers exercise sessions based on physiotherapy assessments to people living with multiple sclerosis. During the year, we expanded the number of sessions available and demand has continued to grow. To allow more people to attend, the gymnasium was enlarged and refurbished. Funding came from a supporter who regularly uses the gym and was inspired to organise a fundraising event with the assistance of her local church.



Dimitri Cachia

When he was 26, Dimitri was diagnosed with multiple sclerosis while he was living and working in Geneva, Switzerland.

FOR six years leading up to his diagnosis, Dimitri experienced symptoms including vision problems, numbness in his legs, and bladder and bowel issues.

Alone in a foreign country, he googled our website and was able to email us. We put him in contact with a doctor who understood multiple sclerosis and could answer the questions worrying him. During the years from 2003 to 2011, Dimitri experienced a decline in leg strength, balance and mobility which prompted him to return to Australia in 2012 to be close to family and friends.

"When I began planning my return to Sydney, the MS organisation provided me with massive reassurance," Dimitri says. "I needed to line up medical and other help before I returned. One of the MS occupational therapists directed me on how I could get my car adapted so I could drive using hand controls and the MS nurse connected me with one of the MS Clinics and a neurologist."

As well as difficulties with mobility, Dimitri has found that dramatic changes in body temperature can leave him feeling suffocated. "I dread the times when I have to wear a suit because I soon overheat and it makes all my symptoms worse, including how I walk."

After discovering that cold water provides great relief for Dimitri's easily perspiring and struggling body, photographer Jamie MacFayden captured him standing in the centre of a calming swell, dressed to a 'T' as he now dreads to be.

"All Dimitri can think about is getting somewhere cool to get some relief," Jamie says.

You are now seeing hot and cold.



Dressing to kill is like putting a
ball and chain around my legs.

Dimitri Cachia, diagnosed 2003



Residential renovations

AS a part of our program to improve our residential and respite services we have completed renovations at Watsonia, Williamstown and Lidcombe. Much of the work was funded by donations from trusts, foundations and generous donors. Their generosity has made it possible to provide a contemporary, home-like supportive environment which directly improves the lives of our residents.

We were especially proud when the Honourable John Ajaka, the NSW Minister for Disability Services, officially launched our refurbished facilities at the Studdy MS Centre, Lidcombe on 13 March.

I love going to the gym and chatting to respite people and staff, and I like that family and friends can spend time with me in a nice garden courtyard.

Zynab Halaby, resident at Lidcombe

VICTORIA

Watsonia Shared Supported Accommodation: 12 residents

Williamstown Shared Supported Accommodation: 10 residents

McKinnon Shared Supported Accommodation: 6 residents

Respite is offered at our Watsonia facility and at five other facilities, which are operated by external providers and are located in Melbourne and throughout Victoria, in Bundoora, Heidelberg, Beaumaris, Bellfield, Sandalwood and Frankston. In total, 2,045 respite days were provided in the facilities, using a total of 17 beds. In-home respite is offered under a State Government agreement and 2,661 hours were provided.

NSW

Lidcombe Shared Supported Accommodation: 6 residents

Respite is offered under a State Government agreement and 84 people accessed respite, staying for an average of 13 days. In total, 964 respite days were provided, even though the capacity was reduced for several months to allow for renovations.

I have lots of fun every visit. I use the gym, and the cinema room is also a highlight.

Nicholas Sorenson, who stays at Lidcombe for respite

MS Library

OUR library plays a significant role in providing the latest information on multiple sclerosis research and news. Each fortnight, we email our *MS Library Update* to MS staff members and, once a month, we email the newsletter to 337 people who live with multiple sclerosis and 300 external health professionals.

In 2013-14, the MS Library also:

- processed more than 500 loans, of which 180 were eBooks
- handled more than 580 reference queries
- mailed books on request with a return-post envelope
- continued to expand our collection, including eBooks and print books.



Stephen Papadopoulos

Although he was diagnosed at 22, Stephen had been experiencing symptoms since he was 16.

AFTER multiple sclerosis was confirmed, Stephen's neurologist arranged for one of our MS nurses to visit him at home in order to teach him how to inject the medication he required. Stephen registered with the MS organisation and he has had a close association with us ever since.

"I started visiting the Studdy MS Centre at Lidcombe for counselling to help me to come to terms with having the disease," Stephen recalls. In 2003, his relationship with the organisation grew stronger when he volunteered to visit schools to teach children about multiple sclerosis as part of the annual MS Readathon. In 2005, he became one of our MS Ambassadors and he's been a passionate and popular advocate for people who live with multiple sclerosis.

"I encourage anyone who is newly diagnosed to contact our information line, MS Connect," Stephen says. "When I was first diagnosed, I was grateful that the MS organisation was able to provide me with information written in Greek that I could give my parents to help them to understand. Information is so important."

Stephen lives his life with an inspiring determination to overcome the physical challenges his pain presents, including the torturous burning sensation he feels throughout his body.

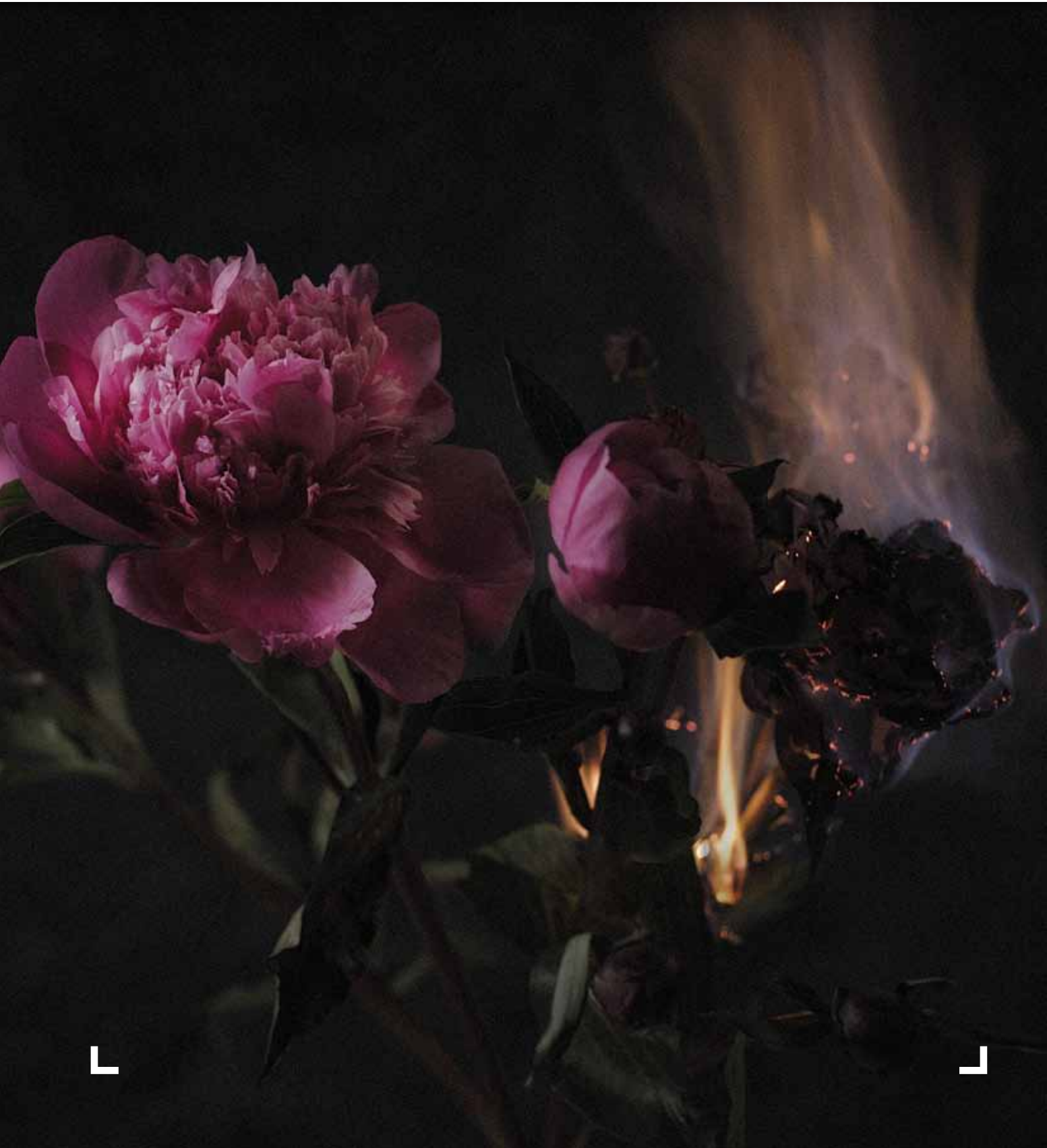
The fragility of his condition inspired Garth Oriander's photographic interpretation, symbolically representing Stephen as a fragile, burning flower. "I didn't want it to be a picture of Stephen grimacing in pain. Instead, the flowers represent his fragility."

You are now seeing pain.



I'm burnt alive every day.

Stephen Papadopoulos, diagnosed 2001



I walk like a rusty robot.

Tim Ferguson, diagnosed 1996



Tim Ferguson

He's one of our most influential Australian comedians, writers and public speakers and he experienced his first multiple sclerosis symptom when he was a teenager.

BACK then, Tim Ferguson didn't know what was causing the problem. "My legs felt painlessly cramped, stiff and hard to bend," he says.

In the years after he was diagnosed, the MS organisation helped by providing a physiotherapist to teach him exercises he could do in a swimming pool. "It also arranged access to an MS-trained occupational therapist. It made a huge difference to my professional and private life."

While he was diagnosed with the disease in 1996, Tim didn't disclose his condition until 2010. By then he was unable to walk without a stick. "One of the reasons I kept my secret for so long was that I'd been scared. I didn't want people to see it as the limiting force in my life. Once I came out I was adamant to the media: 'MS does not define me; I wish to define MS.'"

It's this tenacity that allows Tim to fight the spasticity in his legs and his reduced mobility with resolve and a joke up his sleeve. "Multiple sclerosis has given me gifts. It's made me keenly aware of what's important in my life, more aware of each hour of each day."

Matt Hoyle, famous for his portraiture of the leading lights of New York's comedy scene, brought Tim's unique condition to life with the perfect balance of humour and empathy, surrounding him in a minefield of banana peels. "Tim's lack of control and physical stability in this portrait finds a way to connect with his persona as one of Australia's most celebrated comedians."

You are now
seeing spasticity.



Employment service grows

IN response to heightened awareness of how to keep people working for longer, employees with multiple sclerosis are improving their chances of staying in the workforce for more years. Under the JobFutures subcontract we have been able to have the MS Employment Support Service (ESS) offer help to the MS community in the Sydney area since November 2013.

Stephen Jolly, Manager of the ESS, says that by 30 June 2014, 52 people with multiple sclerosis in NSW had registered.

“We kicked off with three staff members – two occupational therapists who work as specialist Employment Support Consultants, and an Employment Support Officer.”

As word of the service spreads, demand continues to grow and Stephen hopes that by June 2015 the ESS will be able to offer support in targeted regional areas.

Meanwhile in February 2014, the demand in Victoria resulted in expansion from the broader Melbourne area to Geelong, enabling the provision of support to people with multiple sclerosis living in nearby rural areas.

“A highlight of our year occurred in March, when the MS ESS was rated as a five-star provider under the Federal Government performance framework,” Stephen says.

2013–14 highlights

- total staff of 21 – 18 in Victoria and 3 in NSW
- 387 clients received services in Victoria and 52 in NSW
- 39,488 contacts in Victoria and 4,205 in NSW
- people with multiple sclerosis received 886 pieces of equipment with a total value of \$407,000



Nina Gendell

I was diagnosed after the birth of the first of my two children.

Age: 53

Employed: Mental health social worker, JewishCare

Lives: Sydney

Diagnosed with MS: 1998

MY multiple sclerosis was well managed until 2011, when my mobility began a steady decline. I now walk slowly and unsteadily with a stick. I realised I needed to begin to transition to a wheelchair when I had a couple of falls at work which shocked my colleagues. I contacted MS Connect and was put in touch with an occupational therapist (OT) with the MS ESS.

The OT visited my workplace and advised on how to prevent falls. My hands shake, so she organised a vertical mouse for my computer. We are also trying different keyboards to help with accuracy. She arranged funding so I could get a scooter for work and the scooter has completely changed my life. I'd been confined to the office for the past two years but the scooter has allowed me to work in the community again. I've been doing home visits and attending the social groups we run.

The ESS also arranged for me to have access to physiotherapy and a personal trainer to help me maintain, and hopefully improve, my fitness and wellbeing.

I'd been thinking my employment time was limited but assistance from the ESS will enable me to remain employed into the future. My job gives me enormous satisfaction. I also want to demonstrate resilience to my children. They're teenagers and I want to show them that there's a solution to every problem. I highly recommend consulting the ESS if you are struggling at work in any way.

NDIS experience

DURING its first year of the National Disability Insurance Scheme (NDIS) trials, MS has continued to raise awareness of the scheme and empower the MS community and MS staff to understand the opportunities and impacts of the scheme.

We have been positioning the needs of people with multiple sclerosis via senate hearings and submissions and also by building relationships with National Disability Insurance Agency staff.

Supporting people with multiple sclerosis to prepare for the NDIS trials has been a big focus. The main vehicles for this have been 'conversation forums' and the development and implementation of tools such as 'checklists' to assist people with multiple sclerosis to consider the supports necessary to enhance their quality of life.

MS staff members have been monitoring the progress of the trial sites, recording and collecting data, and the experience of people who have entered the scheme – as well as those who have not met the disability access requirements.

We have also followed up with people who have decided they don't want to engage with the NDIS because they are managing without supports at present.

This experience is helping us to understand the impact of the NDIS on people affected by multiple sclerosis as well as our organisation.

Activities in trial sites

Here are some facts collated in relation to people living with multiple sclerosis in the Hunter and Barwon NDIS trial sites for the period between 1 July 2013 and 30 June 2014.

- 20 community conversation forums were held across the ACT, NSW and Victoria to increase awareness of the scheme.
- More than 400 people participated in those forums.
- There are 554 people under 65 years of age living with multiple sclerosis in the Barwon and Hunter trial sites and who are registered with the MS organisation.
- 115 people with multiple sclerosis became participants of the scheme in Barwon and Hunter (Newcastle only). That is 30 per cent of people living with multiple of sclerosis in Barwon and Newcastle who are potentially able to access the scheme.
- 76 people were assisted by our MS organisation to begin the access process and/or prepare for their planning conversation.
- 40 participants chose MS to provide NDIS-funded supports, including assessments by a physiotherapist and occupational therapist, coordination of supports and group-based community activities.

Volunteers, we thank you!

We can't do without you

People who live with multiple sclerosis require a range of supports in order to live well and enjoy life. Many rely on the volunteers who support our programs aimed at improving the lives of people who live with the disease.

How you helped

- 4,242 individuals volunteered a total of 133,142 hours.
- 413 Community Visitors Scheme volunteers visited socially isolated older people in NSW and Victoria. They donated 13,000 hours to help someone else feel less lonely.
- 212 MS Peer Support Volunteers supported people living with multiple sclerosis by making phone calls, moderating online forums and the Facebook page, and organising face-to-face support and carers' groups. They contributed 24,112 hours.
- 341 volunteers contributed more than 13,319 hours visiting a person with multiple sclerosis, supporting MS staff with administrative tasks, assisting MS social programs or visiting an MS facility to support its activities.
- 57 MS Ambassadors contributed 1,291 hours to help educate the community about multiple sclerosis.

MS Community Shops

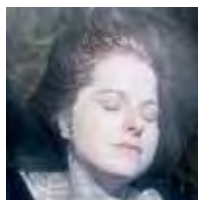
THE volunteers who work in our 13 MS Community Shops helped us raise \$267,278, up from \$250,400 in 2012–13, making a year-on-year increase of 6.7 per cent.

The 394 volunteers donated 63,606 hours, helping to generate a total annual gross income of \$1.58 million, up from \$1.39 million in 2012–13 and a year-on-year increase of 13.6 per cent.

Intouch update

AN important part of our role is to keep people living with multiple sclerosis, their families and carers and the wider MS community up-to-date with the latest information. To that end, each quarter, our *Intouch* magazine was mailed out to 11,000 people.

During the year, we also explored ways of reducing the cost of the publication and increasing the frequency of contact with the MS community via the introduction of a monthly *Intouch* eNewsletter. The results of this project will be implemented and assessed during 2014–15.



Jessica Anderson

She learnt she had the disease when she was just 12 years old, and Jessica has been a role model for the young and ambitious ever since.

"MY first symptom was a loss of sight. I thought my eyes were sore because of chlorine from the swimming pool," Jessica, now 25, recalls. When her vision difficulties led to her nearly being hit by a car, her mother took her to the doctor and five weeks later she was diagnosed. "Mum sought help from the MS organisation in Canberra and they taught her how to administer my daily injections of medication."

The brain fog Jessica experiences often makes it difficult for her to stick to one thought for more than 30 seconds. "I didn't understand my condition until I was about 18. I was shocked; scared about what it all meant."

When she was 22, Jessica decided she wanted to raise awareness, so in 2011 and 2012 she volunteered to give presentations to schools on behalf of the MS Readathon and in 2013 she was the ambassador for the MS Walk and Fun Run, in Canberra. "It's important to make people aware that it's a complicated disease that doesn't just affect little old ladies."

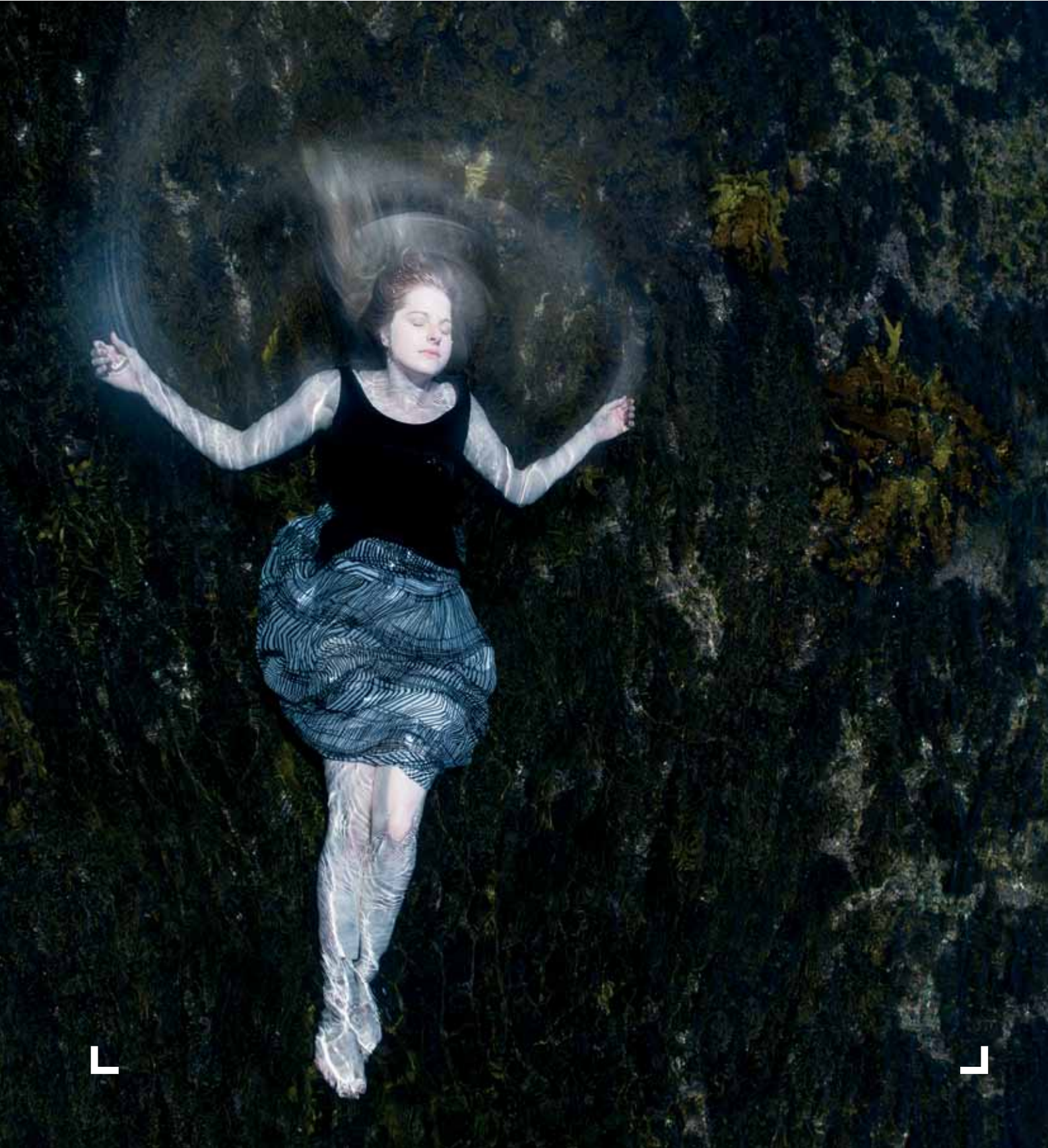
As Jessica explained to photographer Sara Orme, her thoughts feel like particles of sand falling through her hands. This inspired Sara to capture Jessica floating freely in the ocean, finding a moment of clarity in her disoriented mind. "Water wakes Jessica's senses. To her, it has healing powers. She feels free again."

You are now seeing brain fog.



It's scary not being able to make sense of your own thoughts.

Jessica Anderson, diagnosed 2001



Volunteers are essential

EACH year, thousands of people touched by multiple sclerosis volunteer to help those affected by the disease. Some donate their time to help the MS organisation raise funds by assisting at our annual fundraising events. Others create their own events or reasons to encourage their friends, colleagues and families to donate money.

This year, we relied on our Events Volunteers to lend a hand at our MS Sydney to the Gong Bike Ride, MS Colour Dash, the MS Melbourne Cycle, the MS Walk and Fun Run, the MS 24 Hour Mega Swim, Squash and Racquetball events, the MS Ashes Trek, the MS Readathon and our annual MS Christmas Gift Wrapping held at 20 Federation Centres located throughout NSW and Victoria.

Participants who enjoy these events often remark on the positive attitude of our volunteers and for that we can't thank them enough.

As well as Event Volunteers, hundreds of people give up their time to create and hold their own fundraising events for people who live with multiple sclerosis.

We call these Community Fundraising events and they include golf days, Melbourne Cup lunches, street stalls, sausage sizzles, fitness challenges and the collection of donations at birthday parties, weddings and retail outlets.

We are always grateful to these generous, community minded individuals and thank you for your efforts during the financial year.

2,825
volunteers
supported our
fundraising
events by giving
17,804 hours

143
Community
Fundraising events
were held raising
\$547,256



Emma Giunti

Not only is Emma a dedicated ambassador for MS, she is also an active mother of two who lives positively with the disease.

MULTIPLE sclerosis sporadically affects Emma's vision. "I no idea what multiple sclerosis was and didn't know anyone who had it," Emma says. "I was scared at first but my first port of call was the MS website 'Frequently Asked Questions' page. It was extremely helpful. I discovered that many people can lead 'normal' lives while living with the disease."

Emma realised her family also needed information so she organised for her father, stepmother and husband to accompany her to one of our educational sessions, Learn about MS. "It was great for us to learn together. I also attended a couple of MS Wellness Days which were really beneficial. I learnt how to take care of my mind and body through exercise, diet and meditation."

Photographer Toby Burrows adopted the volatile photographic technique of double exposure to reflect the unpredictable nature of Emma's condition. "Emma lives with the idea that everything can suddenly change tomorrow. She's left in the dark."

You are now seeing blurred vision.



The blotches and blur form a
waterfall in front of my eyes.

Emma Giunti, diagnosed 2010



Events to be envied

WE create events that ensure participants have a terrific day out as well as feel positive about raising money for people who live with multiple sclerosis.

The funds collected provide the services and supports that people with multiple sclerosis need in order to live well.

2013 MS Sydney to the Gong Bike Ride

Funds raised: \$3,803,155

Participants: 10,000

Held on the first Sunday in November, this is an iconic event. The top fundraising team was SBS-BA team with \$147,390 while Tina Ruhs, of the Gong Ballistic team, was the highest individual fundraiser with \$76,543.

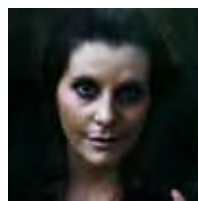


2014 MS Walk and Fun Run

Funds raised: \$1,710,371

Participants: 12,050

This event is held in Sydney, Melbourne and Canberra on the first Sunday in June. The team that raised the most funds was Jog On, with \$36,814. Mick Hogan was the highest individual fundraiser, raising \$13,679.



Adriana Grasso

Diagnosed when she was 26, Adriana is one of the most inspirational fundraisers for MS.

HER diagnosis was confirmed when she was about to start her career as a certified practising accountant. She returned to her hometown of Shepparton, Victoria, and as she adjusted to the diagnosis, she took part in the MS Walk and Fun Run and raised \$10,000. It triggered a realisation.

"I had two choices: I could feel sorry for myself or I could help out," Adriana says. In 2013, she galvanised her family and friends and raised \$147,000 for the MS Walk and Fun Run. She continues to raise funds, along with much-needed awareness on behalf of people living with multiple sclerosis. For example, she will be holding her next big fundraising event in April 2015 – the goal is to raise \$100,000.

Numbness often robs Adriana of all sensation in her fingers and makes it difficult to type, cook or even hold hands with her husband.

Photographer Nicholas Walton-Healey formed a visual barrier between the viewer and the image by adding a distorted layer of grain, emulating the sensation of numbness over her face and hand. "I was moved by Adriana's inability to feel things that people ordinarily take for granted."

2014 MS Melbourne Cycle

Funds raised: \$567,372

Participants: 3,076

Held in February, this event is growing in popularity. The team that raised the most funds was Swan Hill Supporting MS with \$47,185, while the highest individual fundraiser was Sam Beck, who raised \$19,545.

2014 MS Colour Dash

Funds raised: \$283,684

Participants: 4,194

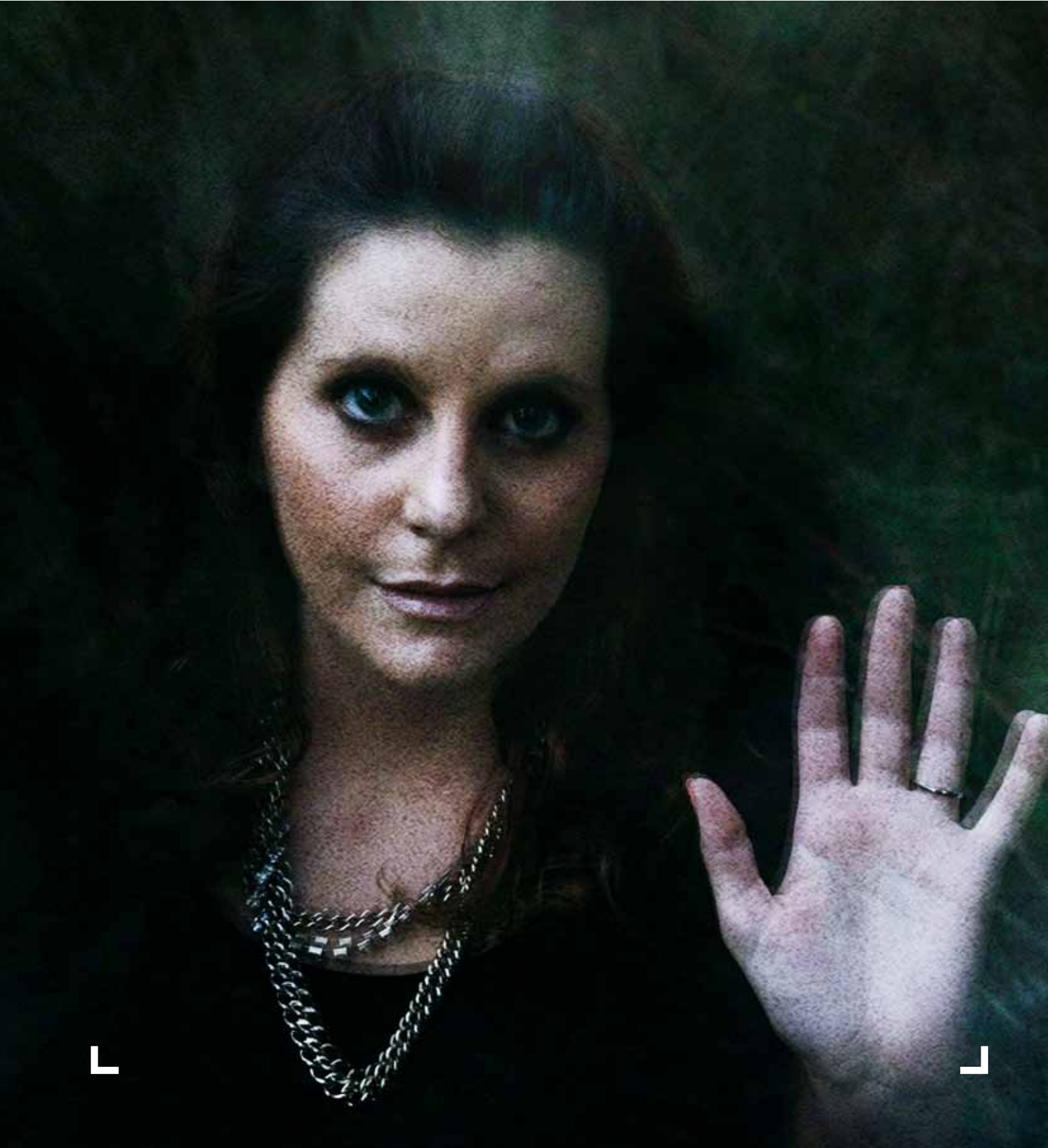
This fun and colourful event was held on Australia Day at Darling Harbour in Sydney, Docklands in Melbourne and on Black Mountain Peninsula in Canberra.

You are now seeing numbness.



When I woke up my
hands were gone.

Adriana Grasso, diagnosed 2011



Events continued

24 Hour Mega Swim, Squash and Racquetball

THIS event continues to grow and each year it supports our MS Go for Gold Scholarships, along with our financial assistance program and services that directly benefit people living with multiple sclerosis.

Funds raised: \$1,030,942

Participants: 2,857

Events: 13

Notable swimmers: Helen Kapalos, former presenter of *Today Tonight*; Sarah Fitz-Gerald AM, champion squash player; and Petria Thomas and Sarah Ryan, OAM, Olympic swimmers.

2013 MS Financial Assistance Scheme

Thanks to the efforts of the people who gave up their time to take part in one of the MS 24 Hour events, we were able to award 52 MS Go for Gold Scholarships. Most scholarships were to the value of \$3,000.

Location	Number Awarded	Total Value
ACT	3	\$13,000
NSW	21	\$66,500
Vic	27	\$80,000
TOTAL	51	\$159,500

Fundraising roundup

EVERY year there are thousands of people who make generous donations to help us fund the programs we run.

Here is a round-up of our fundraising endeavours.

Community Fundraising

Whether it is organising a glamorous ball or simply asking for a donation instead of a birthday gift, hundreds of Australians elect to hold community events to raise money for people living with multiple sclerosis. This year those events raised \$547,256.

MS Readathon

The 34th MS Readathon was held during August 2013, and 311 schools participated. In all, 3,899 people took part raising a total of \$267,364. Makaira Muscat, from Victoria, was the top fundraiser with \$3,345.

Trusts and Foundations

Thanks to the benevolence of various trusts and foundations we were able to fund a range of projects for people living with multiple sclerosis. In all, we were awarded 118 grants totalling \$1,066,929. Items funded included bladder scans, exercise classes, family camps, carers' days, art classes and art supplies. Other funds were awarded to programs such as Financial Assistance and Gift of Time which support people living with multiple sclerosis who have special requirements.

Bequests

We feel humbled and grateful when people elect to bestow a bequest or remember a loved one by making an 'in memoriam'. This year their generosity raised \$1,528,767.

Art Union and Direct-mail Campaigns

This year, six Art Union raffles took place throughout the ACT, NSW and Victoria, generating \$854,141. They consisted of four large raffles and two Club MS member-only raffles. In addition, we organised four direct-marketing appeals in order to raise awareness of the challenges that can be brought to people's lives as a result of multiple sclerosis. We were honoured by the response, whereby approximately 14,361 generous donors contributed a total of more than \$1.47 million. The average donation was \$102.



Carol Cooke, AM

The neurologist who delivered the diagnosis of multiple sclerosis left Carol in a state of shock.

THE specialist's approach was so insensitive that her general practitioner decided that Carol needed a more understanding neurologist. He put her in touch with one and sent for an information pack from the MS organisation. "He said we both needed to study up on the disease," she explains.

Over the years, her relationship grew with the MS organisation until in 2001 she was approached to raise money for the fledgling MS Go for Gold Scholarships program. Carol talked her swim club into conducting what has since blossomed into the highly successful MS 24 Hour Mega Swim, Squash and Racquetball program that funds the MS Go for Gold Scholarships.

She has gone on to become a Paralympic gold medallist and Dual World Champion for para-cycling and on Australia Day in 2014, she was made a Member of the Order of Australia for her remarkable sporting achievements and her tireless charity work. Carol was also awarded the John Studdy Award in 2009 for her outstanding contribution to the MS community.

Multiple sclerosis has always affected Carol's balance, striking in bursts of spinning sensations. Photographer Andreas Smetana captured an image that invited the viewer to experience a moment inside Carol's mind.

"It's not about pretty pictures," Andreas says. "It's about finding a language for what's inside her head."

You are now seeing balance.



I don't know which way is up.

Carol Cooke, AM, diagnosed 1998



Improved performance

OVERALL we have had a better year in terms of our bottom line. The improvement in our performance is a reflection of better than expected results from the 2013 MS Sydney to the Gong Ride and the 2014 MS Walk and Fun Run. These two fundraising activities significantly contributed to the increase in revenue over the previous year. Additionally, operational savings from organisational restructuring have contributed to the net operating surplus in 2013–14.

Furthermore, the organisation also commenced specialist employment support services in Sydney. This service enabled us to make a significant, positive impact on how people experience the disease.

The information provided below relates to the financial information for Multiple Sclerosis Limited. It excludes the financial results for Australian Home Care Services Unit Trust.

The Statement of Comprehensive income and the Consolidated statement of financial position include the financial results of Australia Home Care Services Unit Trust.

Multiple Sclerosis Limited is incorporated as a company limited by guarantee pursuant to the corporation's Law. ABN 66 004 942 287.

KPMG are the auditors for MSL.

A copy of our annual report can be located on www.ms.org.au

A summary of our financial performance	Budget 2013–2014 (\$'000)	Actual 2013–2014 (\$'000)	Actual 2012–2013 (\$'000)	Actual 2011–2012 (\$'000)
Income				
Government Funding	16,726	16,421	15,650	14,582
Fundraising (including Bequest Income)	16,971	16,642	15,912	15,816
Rendering of Services	906	730	688	888
Corporate Services (Management Fees, Rental Income)	233	349	353	722
Investment Income	213	486	186	462
Total Income	35,049	34,628	32,789	32,470
Expenditure				
Fundraising	9,803	9,330	9,268	7,857
Services	22,415	22,179	23,228	21,972
Corporate	731	801	847	1,386
Research and Advocacy	830	830	854	1,647
Total Expenditure	33,779	33,140	34,197	32,861
Surplus/(Deficit)	1,270	1,488	(1,408)	(391)

WE have delivered on our mission in a sustainable way, with a surplus. To improve how we keep in touch, we have revamped MS Connect and tripled its capacity. We have provided a more consistent delivery of almost 100 MS Peer Support Groups. The Lidcombe gym has been renovated and a new timetable launched. To optimise reach, we have launched new online education services addressing the management of multiple sclerosis symptoms.

In addition, significant renovations to Watsonia, Williamstown and Lidcombe residential and respite shared supported accommodation have improved the home-like amenity and décor. There has also been an increase in the number of residents living at Watsonia from 10 to 12. The respite service provision was down on the previous year due to the Lidcombe respite wing having to close during the refurbishment.

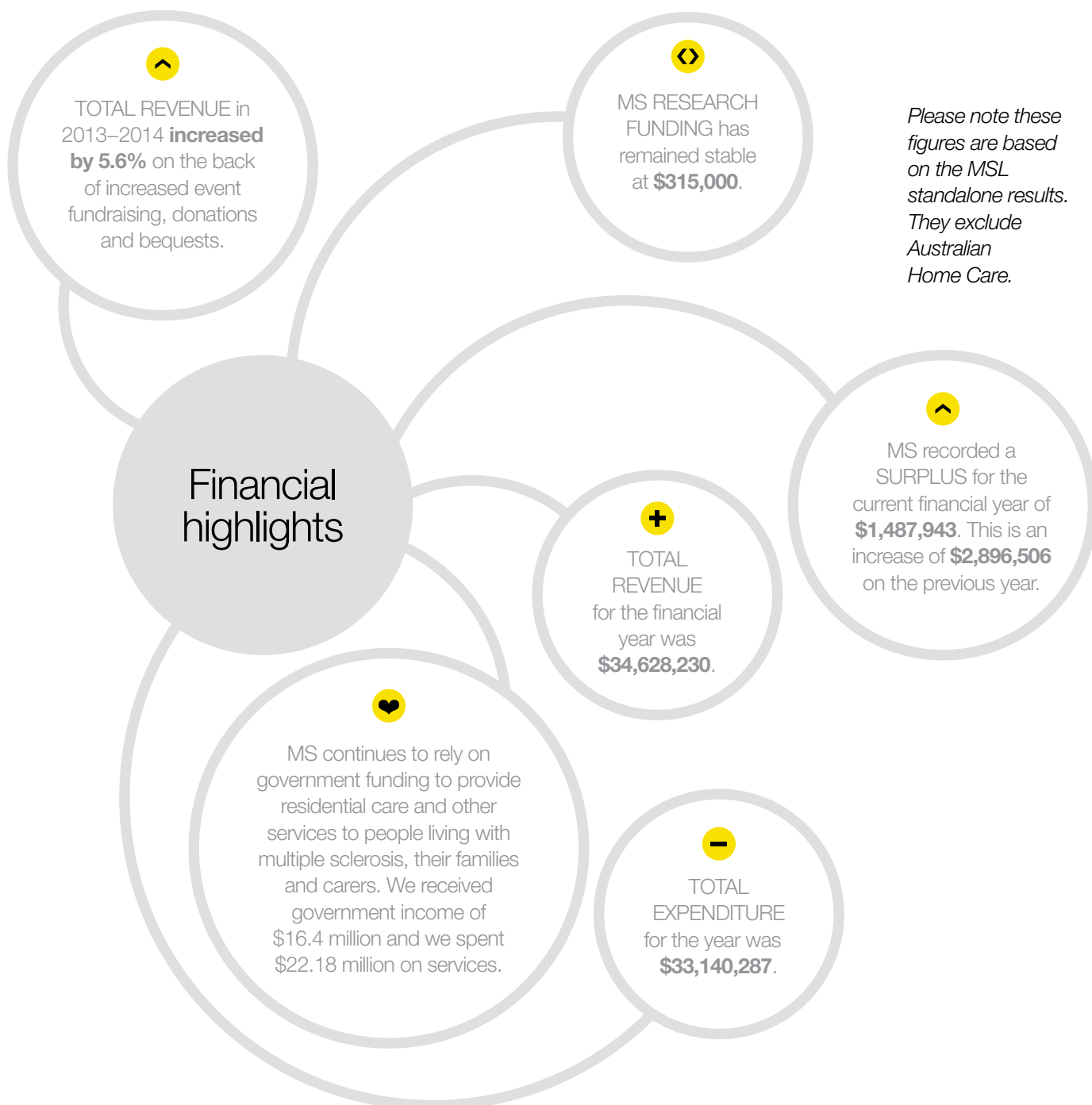
The lower fundraising income, as compared to budget, was due to lower than budgeted revenue from the 2014 MS Colour Dash and MS Ashes Trek events.

Our total expenditure was 1.9 per cent less than budget for the year, due primarily to lower fundraising and services

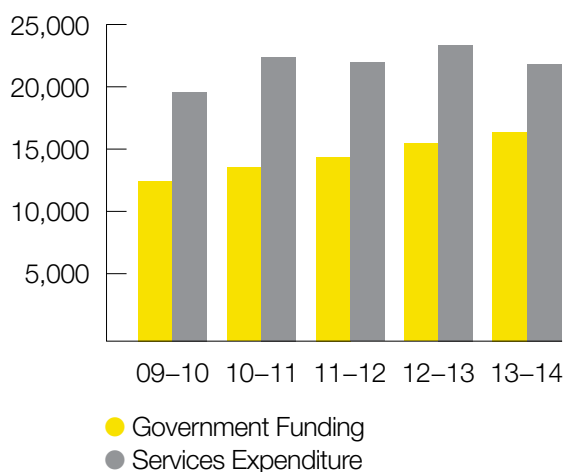
costs. The reduction in services expenditure was largely due to better cost management. Our total expenditure was 3 per cent lower than the previous year, mostly due to organisational restructuring and improved cost management.

While we believe we are heading in the right direction, the organisation still faces challenges. Therefore, the focus of the organisation in the coming year is underpinned by the following strategic priorities:

- Deepen and validate our understanding of the needs of clients, families and carers to create better health outcomes for people affected by multiple sclerosis.
- Consolidate and examine the relevance of services to all areas including rural and regional areas.
- Leverage our knowledge of multiple sclerosis to advance opportunities, service improvements and service availability.
- Improve fundraising effectiveness to support service delivery and research.
- Continue to build a capable and sustainable organisation that delivers responsive and effective services to people affected by multiple sclerosis.

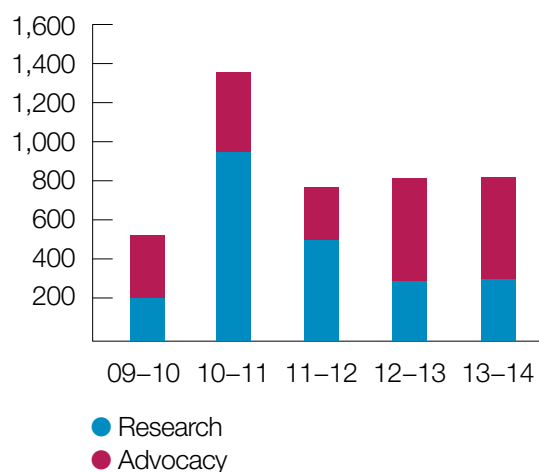


Government Funding and Services Expenditure (\$'000)



Research and Advocacy Expenditure (\$'000)

2010–11 included bequests and donations of \$644,476 specifically allocated to research. 2011–12 included donations of \$196,281 specifically allocated to research.



CONCISE FINANCIALS

Multiple Sclerosis Limited and its controlled entities

Consolidated statement of comprehensive income

These statements include the income of Australian Home Care Services, an operating subsidiary of Multiple Sclerosis Limited.

For year ended 30 June 2014

<i>In AUD</i>	Consolidated	
	2014	2013
REVENUE		
Fundraising		
Donation campaigns	2,433,714	2,697,850
Bequests	1,528,767	821,525
Art Union	854,141	852,830
Events	9,235,124	8,784,131
Community fundraising	547,256	629,415
Readathon	267,364	309,694
Retail – sale of goods	1,721,601	1,547,895
Other fundraising income	53,812	269,114
Rendering of services – Multiple Sclerosis Limited		
Residential and respite care		
Government funding	6,632,329	6,751,699
Fees from residents	187,406	205,233
Other income	55,031	(14,277)
Community teams		
Government funding	4,837,519	4,705,951
Other income	161,886	69,206
Immunotherapy	237,253	314,243
Disability day programs	788,906	806,608
Employment services	2,984,653	2,284,091
Other client services income	1,264,350	1,074,291
Corporate services		
Management fees	69,936	133,554
Rental income	56,623	135,844
Other corporate services income	8,552	3,079
Other income	128,580	198,921
Total Income Multiple Sclerosis Limited	34,142,018	32,597,577
Homecare income	49,890,455	51,594,198
Cleaning and laundry income	45,742,335	41,114,339
Other Income – Australian Home Care	408,160	498,624
Total group revenue and other income from operating activities	130,095,753	125,788,058

Multiple Sclerosis Limited and its controlled entities

Consolidated statement of comprehensive income (cont)

For year ended 30 June 2014

	Consolidated	
<i>In AUD</i>	2014	2013
EXPENDITURE		
<i>(a) Expenditure incurred by Multiple Sclerosis Limited</i>		
Fundraising expenses	7,832,185	7,924,608
Residential care expenses	7,718,905	7,920,714
Community care expenses	5,943,272	7,043,899
Immunotherapy expenses	349,960	676,722
Disability day programs expenses	956,590	993,676
Employment services expenses	3,060,264	2,190,719
Other client services expenses	3,952,402	4,181,220
Retail expenses	1,498,282	1,343,292
Corporate expenses	811,671	847,418
Other expenses	818,641	855,887
<i>(b) Expenditure incurred by AHCS</i>		
Homecare direct expenses	35,026,012	38,648,218
Cleaning and laundry direct expenses	36,878,051	32,253,718
Corporate and regional overhead expenses	22,730,291	21,776,861
Total group expenditure	127,576,525	126,657,003
Share of losses of equity accounted investee	-	(986,305)
Group surplus/(deficit) from operations	2,519,228	(1,855,250)
Finance income	445,271	236,409
Finance expenses	(37,589)	(123,691)
Group net finance income	407,682	112,718
Tax expense	-	-
Total surplus/(deficit) for the year	2,926,910	(1,742,532)
Group other comprehensive income		
Items that may be reclassified subsequently to surplus or deficit:		
Available-for-sale financial assets – net change in fair value	376,580	472,012
Available-for-sale financial assets – reclassified to surplus or deficit	(210,510)	(1,500)
	166,070	470,512
Total comprehensive surplus/(loss) – Multiple Sclerosis Limited	1,654,013	(938,051)
Total comprehensive surplus/(loss) – Australian Home Care	1,438,967	(333,970)
Total group comprehensive surplus/(loss) for the year	3,092,980	(1,272,021)

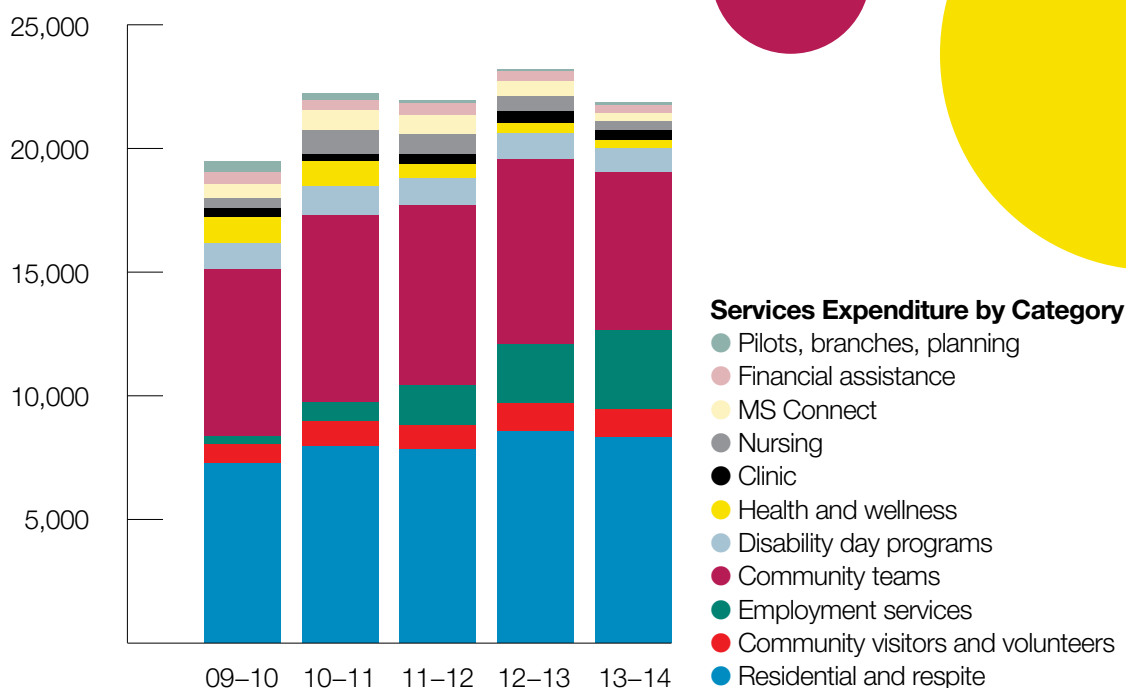
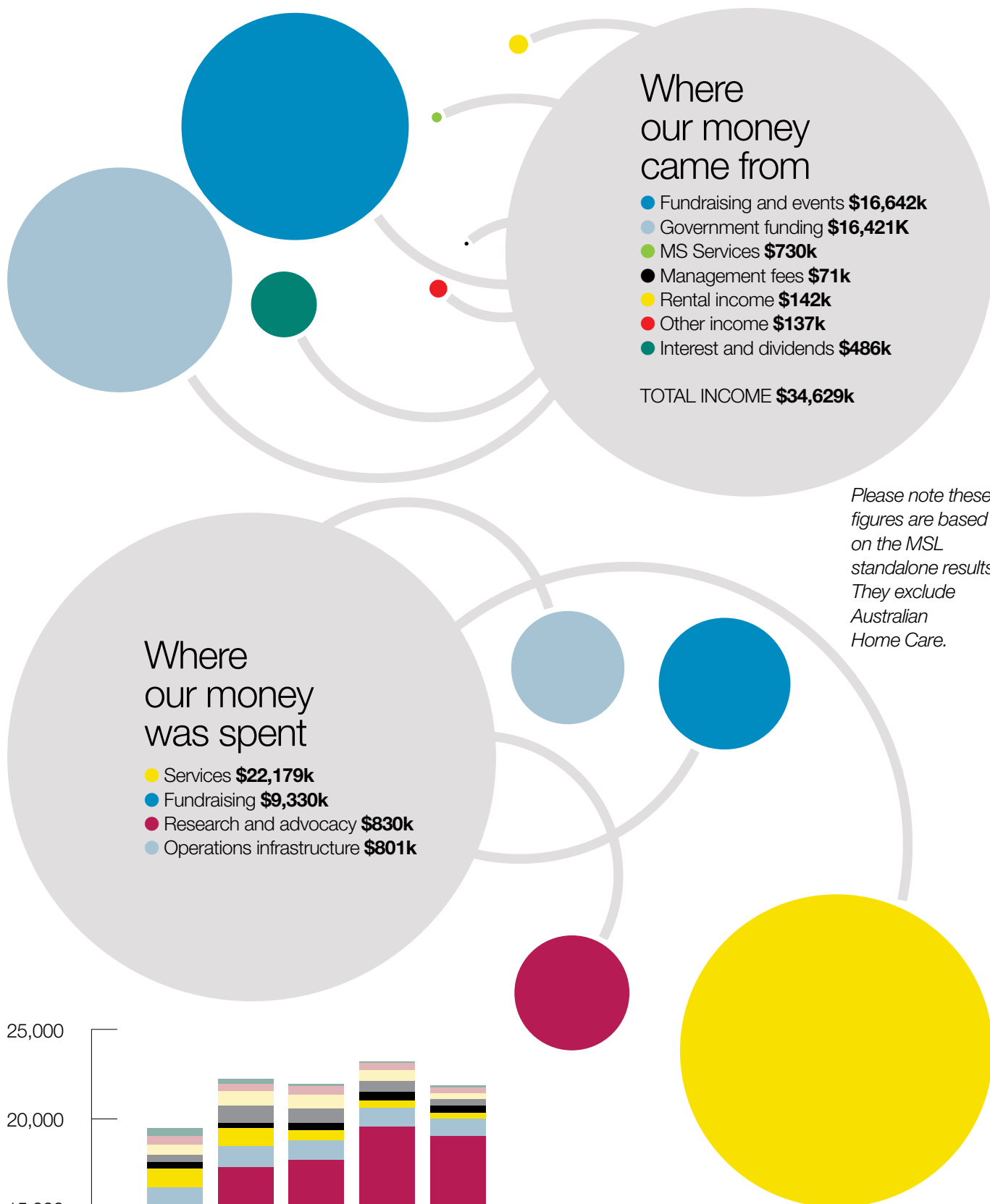
CONCISE FINANCIALS

Multiple Sclerosis Limited and its controlled entities

Consolidated statement of financial position

As at 30 June 2014

<i>In AUD</i>	Consolidated		MSL	
	2014	2013	2014	2013
ASSETS				
Cash and cash equivalents	5,453,183	2,403,894	4,075,214	1,812,161
Other financial assets	1,005,724	-	1,005,724	-
Trade and other receivables	8,599,789	9,346,414	992,900	1,247,874
Total current assets	15,058,696	11,750,308	6,073,838	3,060,035
Investment in controlled entity	-	-	4,000,006	4,000,006
Property, plant and equipment	16,454,824	17,350,056	14,538,236	15,361,224
Intangible assets	14,783,645	16,139,855	776,913	947,663
Available-for-sale financial assets	3,952,900	3,467,803	3,952,900	3,467,803
Trade and other receivables	-	-	1,676,880	1,601,850
Total non-current assets	35,191,369	36,957,714	24,944,935	25,378,552
Total assets	50,250,065	48,708,022	31,018,773	28,438,587
LIABILITIES				
Bank overdraft	-	1,904,764	-	-
Trade and other payables	5,147,893	5,376,171	2,036,480	1,933,993
Employee benefits	15,019,124	13,104,060	3,035,876	2,958,975
Deferred income and funds in advance	6,489,948	7,500,436	3,488,161	2,789,640
Loans and borrowings	116,416	220,330	-	-
Provisions	157,817	217,174	-	-
Total current liabilities	26,931,198	28,322,935	8,560,517	7,682,608
Employee benefits	1,103,544	1,155,319	426,976	378,712
Loans and borrowings	184,043	291,468	-	-
Total non-current liabilities	1,287,587	1,446,787	426,976	378,712
Total liabilities	28,218,785	29,769,722	8,987,493	8,061,320
Net assets	22,031,280	18,938,300	22,031,280	18,938,300
Members' funds				
Accumulated surplus	21,156,472	18,229,562	21,156,472	18,229,562
Fair value reserve	803,030	636,960	803,030	636,960
Bequest reserve	71,778	71,778	71,778	71,778
Total members' funds	22,031,280	18,938,300	22,031,280	18,938,300





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operating as MS
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